

Sport VIP Program



Overview

Taking advantage of our year-round mild climate, with about 50% less rainfall than Vancouver and Seattle, Victoria routinely hosts sports events in the off-season. Our sport community is strong here and when the rest of the country freezes, we head to the pitch in our t-shirts and shorts to compete and have fun!

To enhance and potentially expand the stay of incoming athletes and officials, we have teamed up with our local business partners throughout Greater Victoria to create a VIP discount program. Visit the [Sport VIP Program](#) page to see all the participating attractions, activities, restaurants and shops.

How it works

When events come to town, our team works directly with organizers to ensure that word gets out to incoming attendees ahead of the event. We provide decals - like the one on this page - that are printed on registration badges, event collateral, or carried on their own.

These decals are a participant's boarding pass to the discounts advertised. When booking, the decal is presented to receive the discount.

For Athletes and Officials

- Some businesses may wish to see event registration to confirm that participants are with the event. Please make sure this information is readily available to speed up this process.
- We recommend large groups make reservations or arrangements ahead of time where possible.
- These offers are provided by local business partners. Special arrangements/ requests should be discussed with them directly.
- Businesses may extend discounts to family and friends at their discretion.

For Businesses

To get involved in the program, please follow this [link and complete the form](#). A GVSTC team member will then follow up with you to confirm any details. Our team will send a quarterly update to announce upcoming events and to check-in to ensure the program is working as intended for all parties.



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