

March 15, 2018

## **Victoria Flower Count Ends with over 3.4 Billion Blossoms Counted**

**VICTORIA, B.C.** – The 43rd edition of the Victoria Flower Count finished on March 14. Community engagement was very strong this year, with 3,467,394,781 blossoms counted over the week-long event.

The winner of “Bloomingest” community this year was Colwood, with a winning total of 2,029,598,802 blossoms. This is the fifth straight year Colwood has won the Victoria Flower Count. The runner-up community this year is Saanich with 721,903,164 blossoms counted.

Elementary school participation is a major component of the Flower Count. This year’s winning elementary school was Ecole John Stubbs Memorial in Colwood. Ecole John Stubbs Memorial submitted a count of 1,800,000 blossoms. Their prize is a trip by L.A Limousines to The Butchart Gardens.

“Colwood is proud to take top prize in the 43rd annual Victoria Flower Count,” said City of Colwood Mayor Carol Hamilton. “Colwood residents and students have fun with this lighthearted activity that showcases the many naturally beautiful areas Colwood is known for. Students are our secret weapon! Congratulations to Ecole John Stubbs Memorial students on their well-deserved win.”

“This year’s Flower Count was a success,” said Tourism Victoria President and CEO Paul Nurse. “Community engagement was very high and the sunny, warm weather over the seven day period is exactly the type of image of Greater Victoria we try to promote with this event.”

The 43rd Annual Flower Count was proudly supported by Tourism Victoria, The Butchart Gardens, Gardens BC, Used Victoria, Black Press, Greater Victoria Chamber of Commerce, CHEK, John Overall and Ocean 98.5.

**Tourism Victoria** (Greater Victoria Visitors and Convention Bureau) is our region’s official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

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