

# TOURISM VICTORIA

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FOR IMMEDIATE RELEASE**

## **TOURISM VICTORIA ANNOUNCES 2016 BOARD OF DIRECTORS**

**Victoria, B.C.** – The results are in and the 2016 Board of Directors has been confirmed for Tourism Victoria. Announced at the Annual Tourism Victoria Christmas Luncheon and Elections Meeting in December 2015, the 2016 Board began their term on January 1, 2016.

“Over the past couple of years, Tourism Victoria’s volunteer Board has worked hard to shift to a strategy-focused Board that handles issues critical to both the organization and the destination,” says Paul Nursey, President & CEO of Tourism Victoria. “I look forward to working with this group of professionals as the destination moves through a period of significant investment and ongoing growth.”

“I am looking forward to helping the Tourism Victoria management team to strengthen our tourism industry for future generations,” says Bill Lewis, incoming Chair of the Board. “Our objectives are to help move along key priority initiatives to strengthen and reinforce our position as tourism leaders and innovators within B.C. and Canada.”

### **2016 Board of Directors**

<i>Chair</i>	Bill Lewis	Magnolia Hotel & Spa
<i>First Vice Chair</i>	Starr McMichael	Starrboard Enterprises Inc.
<i>Vice Chairs</i>	Darlene Hollstein Derek Sanderson Kimberley Hughes	The Bay Centre Island IT Delta Victoria Ocean Pointe Resort & Spa
<i>Past Chair</i>	Dave Cowen	The Butchart Gardens
<i>Directors</i>	Geoff Dickson Tom Benson Erika Stenson Brett Soberg Janet Docherty Mark Mawhinney Suzanne Gatrell Allison Fairhurst Margaret Lucas Judy Brownoff	Victoria Airport Authority WildPlay Element Parks Royal BC Museum Eagle Wing Tours Tourism Vancouver Island Appointee Greater Victoria Chamber of Commerce Appointee The Oswego Hotel Abigail’s Hotel City of Victoria Appointee District of Saanich Appointee

### **About Tourism Victoria**

The Greater Victoria Visitors & Convention Bureau (Tourism Victoria) is the official not-for-profit destination marketing organization that works in partnership with over 880 business members and municipalities in Greater Victoria and surrounding communities in British Columbia, Canada.

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