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## **Tourism Victoria Announces Miranda Ji as Winner of 2018 Smart Women in Meetings Award**

**VICTORIA, B.C.** - Tourism Victoria is proud to announce that Miranda Ji has been named a 2018 Smart Women in Meetings Awards winner as an Industry Leader. Designed to honor and celebrate top-performing women in the meetings industry, the Smart Women in Meetings Awards recognizes female meeting professionals in six prestigious categories including Visionaries, Industry Leaders, Innovators, Entrepreneurs, Trail Blazers and Rising Stars.

Now in its third year, the awards platform has gained rapid notoriety and serves as a notable metric of achievement for meeting planners nationwide. Nominated by their peers and colleagues, and ranked against hundreds of their extraordinary meeting peers, these award winners earned top recognition for their hard work and contributions to the meetings industry.

Ji has extensive sales and hospitality experience, having worked in senior sales management roles with the Victoria Marriott Inner Harbour and Starbucks. Ji joined Tourism Victoria as Corporate Sales Manager in Vancouver before moving to Victoria to take on the role of Vice President of Sales, Victoria Conference Centre and Business Events Victoria. Her outstanding sales results and proven leadership led to her current role with the organization. Ji has earned recognition in the Industry Leader category for her commendable contribution to the meetings industry.

Ji's role as Vice President of Sales, Victoria Conference Centre and Business Events Victoria was made possible by the partnership between Tourism Victoria, the Victoria Conference Centre, and the Victoria Conference Hotels in order to improve Greater Victoria's collective effectiveness in the conference hosting marketplace. This has been a multi-year process that is now showing results.

"I'm delighted to award all of our dedicated 2018 Smart Women in Meetings Awards winners for their outstanding accomplishments and profound contribution to our industry," said Smart Meetings founder and CEO, Marin Bright. We're a female-driven industry and it's more important than ever to honor and support our female meeting ambassadors and pay tribute to their diligence, talent and extraordinary work ethic."

"It is truly an honour to be named a 2018 Smart Women in Meetings Awards winner," said Ji. "Greater Victoria is an amazing market for meetings and conferences. The team at Business Events Victoria and Victoria Conference Centre has worked hard to attract leads and bookings, and I look forward to our continued success this year."

Smart Women in Meetings Awards winners will be featured in the March 2018 edition of Smart Meetings print and digital magazines, receive extensive online coverage and receive on-stage honors at the third annual [Smart Woman Summit](#) in partnership with Fort Worth Convention and Visitors Bureau on April 19, 2018 at the Wyndham Grand Chicago Riverfront.

[2018 Smart Women in Meetings Awards Winners](#)

# TOURISM VICTORIA

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**Tourism Victoria** (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

**MEDIA CONTACT:** Matthew Holme

Manager of Corporate Communications and Destination Management, Tourism Victoria

**250 818-7864 or 250 414-6976**

[matthew.holme@tourismvictoria.com](mailto:matthew.holme@tourismvictoria.com)