

April 27, 2018

## **Mike Murphy and Hugh MacDonald awarded for contributions to Greater Victoria tourism sector**

**VICTORIA, B.C.** – Two outstanding individuals have received awards from Tourism Victoria. These individuals have made significant contributions to the Greater Victoria tourism sector.

- **Mike Murphy**, owner of the 10 Acres Commons, Kitchen and Bistro restaurants, as well as the 10 Acres Farm. Murphy is the recipient of the Miracle Award.
- **Hugh MacDonald**, former Executive Director of SportHost Victoria is the recipient of the Life Member Award.

“This year’s award winners are deserving recipients,” said Paul Nursey, President and CEO of Tourism Victoria. “The success that both Mike and Hugh have enjoyed is the result of a passion and commitment to their work and having a vision to further the tourism sector in Greater Victoria.”

Mike Murphy was born and raised in Greater Victoria. Prior to 10 Acres restaurants and farm Murphy owned, managed or opened several restaurants in Greater Victoria. His passion is promoting local, sustainably-sourced food and drink with as small of an environmental footprint as possible.

Hugh MacDonald recently retired as Executive Director of SportHost Victoria. Prior to SportHost Victoria, MacDonald had a 30 year career in the Canadian airline industry in several sales and marketing positions, including sports marketing. Under MacDonald’s leadership Greater Victoria now hosts more than 100 sporting events annually, driving an annual tourist spend of \$117 million.

The awards will be presented on April 27 at Tourism Victoria’s Annual General Meeting at the Delta Hotels by Marriott Victoria Ocean Pointe Resort.

### **About Tourism Victoria Awards:**

The **Miracle Award** recognizes an outstanding individual or group that has shown leadership in the development of the tourism industry in Greater Victoria.

The **Life Member Award** recognizes an individual’s exceptional contributions to Tourism Victoria, the tourism industry and the Greater Victoria community.

**Tourism Victoria** (Greater Victoria Visitors and Convention Bureau) is our region’s official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

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