

March 15, 2019

Greater Victoria Flower Count ends with over 44 billion blossoms counted

VICTORIA, B.C. – The 44th edition of the Greater Victoria Flower Count ended on March 13. Community and elementary school engagement were strong, with 44,588,324,077 blossoms counted over the week-long event.

The winner of “Bloomingest” community this year was Victoria, with a total of 19,948,306,872 blossoms counted. Victoria’s win breaks Colwood’s five-year Greater Victoria Flower Count winning streak. The runner-up community this year is Saanich with 14,500,799,300 blossoms counted.

Elementary school participation is a major component of Greater Victoria Flower Count. This year’s winning elementary school class is Ms. Lesley Mill’s class at Cordova Bay Elementary School in Saanich. Ms. Mill’s class counted 13,193,034,926 blossoms. Their prize is a trip from L.A. Limousines to The Butchart Gardens.

“Destination Greater Victoria was proud to once again sponsor the Greater Victoria Flower Count,” said Paul Nursey, CEO of Destination Greater Victoria. “It is a Greater Victoria tradition. Engagement was strong throughout the region and I would like to thank those that participated in the event.”

“Victoria has amazing array of flowers, trees and manicured gardens,” said Lisa Helps, Mayor of Victoria. “The blossoms are a signature image of Victoria and our residents are passionate about their gardens. It is no surprise our committed residents were able to submit the highest count.”

The 44th Annual Greater Victoria Flower Count was proudly supported by Destination Greater Victoria, The Butchart Gardens, Gardens BC, Black Press, Used Victoria, Greater Victoria Chamber of Commerce, CHEK, John Overall and Ocean 98.5

Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region’s official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

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