



October 15, 2019

Capital City Comic Con returns to Victoria March 20-22, 2020

VICTORIA, B.C. – Capital City Comic Con presenting partners Destination Greater Victoria, Downtown Victoria Business Association and The National Toy Museum of Canada represented by Cherry Bomb Toys have announced *Star Trek: The Next Generation* star Gates McFadden (Dr. Beverly Crusher) will appear at the next Capital City Comic Con, March 20-22, 2020. The partners also announced tickets will go on sale Friday, October 18, 2019.

“Capital City Comic Con has become a marquee event for our destination” said Paul Nursey, CEO of Destination Greater Victoria. “It grows each year, with attendees from across North America. The 2020 edition is shaping up to be our best Capital City Comic Con yet.”

“This event brings so much life to the city, and especially the downtown core” said Jeff Bray, Executive Director of Downtown Victoria Business Association. “It is a real boon for our membership – bringing both visitors and Greater Victoria residents downtown where we can provide a warm welcome and positive experience.”

“Capital City Comic Con is a true passion of mine and Cherry Bomb Toys is proud of its role as a partner” said Candice Woodward, owner of Cherry Bomb Toys. “I feel a lot of joy when we see attendees dressed in cosplay and excited to see their favourite stars. It is a lot of work – but we know it will be a very successful event.”

Gates McFadden is an American actress and choreographer. Best known as Dr. Beverly Crusher in *Star Trek: The Next Generation* and subsequent *Star Trek* films (*Star Trek Generations*, *Star Trek: First Contact*, *Star Trek: Insurrection*). She was also a choreographer for the cult classic *Labyrinth*. McFadden is the first entertainment guest to be confirmed, and more stars and talent will be announced in the coming weeks.

In 2019, Capital City Comic Con had nearly 9,500 comic enthusiasts enjoy three days of celebrity panels, engaging workshops, exceptional cosplay and amazing attractions. Attendance numbers are expected to increase in 2020 from 2019 numbers. Over 2,000 minutes of programming is scheduled, including performances and panels that will create memories for a lifetime.

Various ticket packages are available, including adult passes (\$25-\$99), child passes (\$10-\$23) and family passes (\$59-\$175). All tickets can be purchased at the Ticket Rocket website beginning at 10 am on Friday, October 18 at: (insert Ticket Rocket website here).

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MEDIA CONTACT: Matthew Holme

Manager of Corporate Communications and Destination Management, Destination Greater Victoria

250 818-7846 or 250 414-6976

matthew.holme@tourismvictoria.com

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