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Greater Victoria Recognized with Condé Nast Traveler's 2020 Readers' Choice Award #8 in 2020 Best Small Cities Ranking

The World's Best Hotels, Resorts, Countries, Cities, Islands, Spas, Trains, Airlines, Airports and Cruises Ranked by Travelers

VICTORIA, BC – *Condé Nast Traveler* today announced the results of its annual **Readers' Choice Awards** with Greater Victoria recognized as #8 in its 2020 Best Small Cities rankings. More than 715,000 *Condé Nast Traveler* readers submitted an incredible number of responses rating their travel experiences across the globe.

"The results of this year's survey, conducted at the start of the COVID-19 pandemic, are a testament to the lasting power of a meaningful travel experience" said Jesse Ashlock, U.S. Editor of *Condé Nast Traveler*. "The winners represent the best of the best for our audience and offer plenty of trip-planning inspiration for all the adventures we can't wait to have next."

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found [here](#).

"Achieving #8 on *Condé Nast Traveler's* Best Small Cities ranking is a testament to everyone that works in the Greater Victoria visitor economy" said Kimberley Hughes, Board Chair of Destination Greater Victoria. "From our amazing restaurants, hotels and attractions to the employees at Destination Greater Victoria marketing and managing the destination, this is a recognition of their hard work creating a world-class destination."

"*Condé Nast Traveler's* Best Small Cities ranking Greater Victoria at #8 confirms what many in Greater Victoria knew – that we have one of the best places in the world to visit" said Paul Nursey, CEO of Destination Greater Victoria. "The Greater Victoria visitor economy is still struggling due to the COVID-19 pandemic. Many businesses and people need help as we enter the shoulder and off-season. This recognition by *Condé Nast Traveler* is encouraging and provides another piece for the foundation as we rebuild our industry."

The 2020 Readers' Choice Awards are published on *Condé Nast Traveler's* website at www.cntraveler.com/rca and celebrated in the November issue of *Condé Nast Traveler* US and UK print editions.

Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

DESTINATION GREATER
VICTORIA

About *Condé Nast Traveler*

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, *Condé Nast Traveler* is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, *Condé Nast Traveler* offers award-winning expertise in luxury travel from around the world. For more, visit www.cntraveler.com.

For press inquiries, please contact: awards@condenasttraveler.com

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MEDIA CONTACT: Matthew Holme

Manager of Corporate Communications and Destination Management, Destination Greater Victoria

Cell: 778-871-2545

matthew.holme@tourismvictoria.com

DESTINATION GREATER VICTORIA

Mailing address: Suite 200 – 737 Yates Street, Victoria, B.C. Canada V8W 1L6 Tel: (250) 414-6999 Fax: (250) 361-9733

Visitor Centre: 812 Wharf Street, Victoria, B.C. Canada V8W 1T3 Tel: (250) 953-2033 Fax: (250) 382-6539

www.tourismvictoria.com