

January 17, 2022

## **Community partners launch lottery and contest to promote Dine Around & Stay in Town Victoria 2022**

**VICTORIA, B.C.** – Destination Greater Victoria, The BC Hospitality Foundation and BC Restaurant and Food Services Association – Victoria Chapter are launching a lottery and contest as part of Dine Around & Stay in Town Victoria 2022 (Dine Around). Taking place from January 20 – February 6, 2022, Dine Around is Greater Victoria's favourite food festival, with over 50 participating restaurants and 12 hotels offering special three-course meals and room rates.

A fundraiser for the BC Hospitality Foundation (BCHF), the lottery offers bidders a chance to win prize packages that include transportation, fine dining, and luxury accommodation in Greater Victoria. There are four prize packages available. All prizes have been generously donated by Destination Greater Victoria members. The lottery begins January 20, 2022 and closes February 6, 2022. Prize draws will take place at 12 p.m. on February 7, 2022.

The Dine Around 2022 Contest is a chance to win gift certificates from Greater Victoria, BC restaurants totalling \$500. Contestants simply fill out the fields on the Dine Around 2022 Contest webpage to enter. The Dine Around 2022 Contest begins January 20, 2020 and closes February 6, 2022. One winner will be selected at random from all eligible entries on February 7, 2022.

"The Dine Around 2022 lottery and contest are great opportunities to promote the amazing services and products of our members," said Paul Nursey, CEO – Destination Greater Victoria. "Our member restaurants bring tremendous value to our community and its residents. It is important we support them to keep the destination vibrant. Through initiatives like Dine Around we will also create the foundation for a successful 2022."

"The BCHF thanks all the generous Greater Victoria businesses that donated lottery prizes," said Dana Harris, Executive Director – BC Hospitality Foundation. "The money raised will support BCHF's charitable work, which includes providing financial assistance to hospitality workers in financial crisis due to extraordinary health conditions experienced by themselves or a family member, as well as administering a scholarship program to foster the development of the next generation of hospitality industry workers and leaders. The BCHF is proud to be a part of Dine Around 2022 and the support it provides to local hospitality workers."

A BCHF scholarship will be awarded to a Greater Victoria hospitality and tourism student in May 2022, with partial proceeds from the lottery.

"The COVID-19 pandemic has created many challenges for the Greater Victoria restaurant and hotel industries. Supporting these businesses through an established brand like Dine Around creates material benefits to help overcome these challenges," said Peter De Bruyn, Chair – BC Restaurant and Food Services Association – Victoria Branch. "The lottery and contest are fun ways to spread the word about Dine Around and raise money for causes very important to those in the restaurant and hotel industries."

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The **BC Hospitality Foundation** (BCHF) is a registered charity that raises funds to support those in the hospitality industry facing financial crisis due to a serious health condition. In addition, the BCHF offers a scholarship program to foster the development of the next generation of hospitality workers and industry leaders. <https://bchospitalityfoundation.com/>

Facebook: <https://www.facebook.com/BCHospitalityFoundation/>

Twitter: <https://twitter.com/bchospitality/>

Instagram: <https://www.instagram.com/bchospitality/>

**Destination Greater Victoria** (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

**The BC Restaurant and Food Services Association** (BCRFA) is the voice of restaurateurs to the government and the source for real-time information about key issues facing restaurant business. <https://www.bcrfa.com/>

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**MEDIA CONTACT:** Matthew Holme

Manager of Corporate Communications and Destination Management, Destination Greater Victoria

Cell: 778-871-2545

[matthew.holme@tourismvictoria.com](mailto:matthew.holme@tourismvictoria.com)

**MEDIA CONTACT:** Dana Harris (For BCHF inquiries)

Executive Director, BCHF

Dana Lee Consulting Ltd.

Cell: 604-986-3262

[dana@danalee.biz](mailto:dana@danalee.biz)

DESTINATION GREATER VICTORIA

Mailing address: Suite 200 – 737 Yates Street, Victoria, B.C. Canada V8W 1L6 Tel: (250) 414-6999 Fax: (250) 361-9733

Visitor Centre: 812 Wharf Street, Victoria, B.C. Canada V8W 1T3 Tel: (250) 953-2033 Fax: (250) 382-6539

[www.tourismvictoria.com](http://www.tourismvictoria.com)

## **BACKGROUNDER**

### **BC Hospitality Foundation Lottery - Prize and Ticket Information**

Prize 1: Two round trip tickets on Helijet, two nights in a penthouse at the Chateau Victoria Hotel & Suites, and gift cards for the Cactus Club, Nautical Nellies Steak & Seafood House, and Pizzeria Prima Strada. Value: \$2,775.

Prize 2: One night in an Erickson Wing Studio at the Inn at Laurel Point including breakfast, two teas at the Pendray Tea House, gift cards for Bodega Bar and Il Terrazzo Ristorante, and BC Ferries vouchers. Value: \$996.

Prize 3: One night at the Hotel Grand Pacific and gift cards for the Cactus Club and the Tapa Bar. Value: \$500.

Prize 4: One night at the Delta Hotels by Marriott's Victoria Ocean Pointe Resort and gift cards for the Cactus Club and Lido Waterfront Bistro. Value: \$380.

Tickets are available in the following packages:

- One ticket for \$5
- Three tickets for \$10
- Eight tickets for \$20
- 25 tickets for \$50

Lottery tickets can be purchased at: <https://darelle.com/pp/bcer1g/>. Details on prizing are found on the same webpage.

The lottery's gaming license number is 130912.

### **Dine Around 2022 Contest - Information**

The Dine Around 2022 Contest can be entered at the Destination Greater Victoria Dine Around 2022 Contest page here: <https://www.tourismvictoria.com/eat-drink/dine-around/dine-around-contest-2022>. A link to the full rules and regulations for the Dine Around 2022 Contest is included on this webpage as well.