



DESTINATION GREATER
VICTORIA

DOWNTOWN
Victoria



November 28, 2022

2023 hiatus announced for Capital City Comic Con

VICTORIA, B.C. – Capital City Comic Con 2022 took place in September 2022 – a shift from its original dates in March 2022 due to the COVID-19 Omicron variant. Presenting partners Destination Greater Victoria, Downtown Victoria Business Association and The National Toy Museum of Canada represented by Cherry Bomb Toys have announced a hiatus for 2023.

The 2022 event was well received by the community, well attended, and supported by a number of key sponsors. Given the resources and demands required to plan the event in its traditional month of March in 2023, the supporting partners have identified that an event in 2023 is beyond the capacity of the organizations.

Quotes:

“Destination Greater Victoria is very proud of the work to create Capital City Comic Con. It is not only an event that attracts out-of-town visitors, but many Greater Victoria residents as well. However, as a non-profit with limited resources we must weigh the effort required to hold a successful event with our focus on marketing, sales, and enhancing sustainable tourism development. We want to deliver for our members and stakeholders in our many lines of business. This is where our focus will be in 2023.” Paul Nurse, CEO – Destination Greater Victoria.

“Capital City Comic Con put a spotlight on downtown Victoria last September. It brought so many people to the area and benefited many restaurants, attractions, and other small businesses. But announcing a hiatus is the right decision. We have set the bar high for this event and want to deliver the best product possible. Holding the event in March 2023 is too soon. I support taking a step back, evaluating the event and considering how best to proceed.” Jeff Bray, CEO – Downtown Victoria Business Association.

“This event has been a passion of mine since the beginning. I love the Cosplay, fan culture, community and seeing so many happy faces and families attend the event. A successful Capital City Comic Con is a tremendous amount of work for everyone involved and navigating this large of an event during a pandemic hasn't been easy. We appreciate everyone's support of our non-profit convention over the years and we will revisit putting on another in the future. Thank you to everyone who helped make this event so special.” – Candice Woodward, Owner – Cherry Bomb Toys.

Further information on Capital City Comic Con can be found at the website here:
<https://www.capitalcitycomiccon.ca/>

-30-

MEDIA CONTACT: Matthew Holme
Manager of Corporate Communications and Destination Management, Destination Greater Victoria
Cell: 778-871-2545
matthew.holme@tourismvictoria.com