



Travel Media Profile

When coordinating media visits, Destination Greater Victoria requires the following information about the participating journalist in order to apprise our sponsors (e.g. hotels, restaurants and attractions). To help us provide this information, please complete this form and return it at your earliest convenience and a Destination Greater Victoria representative will be in touch.

INFORMATION	
First and Last Name	
Job Title	
Publication / Outlet	
Media type (newspaper, magazine, TV, radio, guidebook, freelance, influencer)	
Description	
Market Demographic	
Circulation / Audience Size	
Phone	
E-mail	
Website	
Facebook	
Twitter	@
Instagram	@
Pinterest	



PERSONAL INFORMATION			
Full name on passport			
Citizenship			
Home Address			
City		Province/State	
Country		Postal/Zip Code	
Phone (primary)		Phone (secondary)	
Dietary Allergies/Aversions			
Emergency Contact Information			
Fitness Level (poor, fair, good, very good)			
TRIP DETAILS			
Victoria Arrival Date (mm/dd/yyyy)			
Victoria Departure Date (mm/dd/yyyy)			
Number in party			
Name(s) in party			
Relationship to media			
Do you have any interest in any pre/post trips to other regions of BC? (yes/no)			



What are the primary areas of interest that you will be focusing on during your visit?	
What assistance from Destination Greater Victoria are you looking for in planning this visit? (please be specific)	
EDITORIAL DETAILS	
Feature Title	
Feature Length	
Advertising Rates	
Publication date / Air date	
Are you on assignment? (yes/no)	
If no, please explain purpose of trip	
Would you like to receive story ideas and invitations from Destination Greater Victoria by email?	
Coverage for Destination Greater Victoria (www.tourismvictoria.com)	
Google Analytics	For visiting influencers, please include a .pdf which captures your website analytics for the previous month