

# Let Our Team Help You!

Destination Greater Victoria and the Victoria Conference Centre work together as Business Events Victoria (BEV). As your one-stop tourism and conference experts, we create a seamless experience from initial enquiry to event.



## Be Our Guest

You've decided to make Victoria your meeting destination, allow us to assist you with planning your site visit! We'll take the guess work out of choosing which offsite venues, services and activity providers to meet with. Allow us to tailor your site visit to your needs.

## Get Acquainted with Our Attractions

We think you should experience what makes Greater Victoria so desirable. With our Attractions Pass you can experience some of the great products, attractions and activities available in our destination at no cost to you. Once you've toured a castle or tested our incredible culinary offerings you can feel fully confident sharing your knowledge and advising your attendees about Victoria.



## Bid Assistance

Our team creates individually-tailored, presentation quality bid proposals for conference organizers, showcasing the best of our destination's meeting space, offsite venues, attractions, travel advice and more. If your members need convincing that Victoria is right for your group, we've got you covered.

## Accommodation Booking

With a collaborative approach to bringing business to Victoria, the BEV team operates within a close network of conference hotel partners. We work on a daily basis with all of our City's finest properties, from award-winning boutique venues to all the world's best-known and most trusted hotel brands, to provide the perfect rooms and competitive rates for all of our clients.



## Our Incentive Programs

Ask us about any current incentive opportunities applicable over your program dates, we would be happy to provide specific details for your reference. A great money-back option to save you money on your future conference expenses.

## VIP Delegate Program

We've joined with over 70 local businesses to create a VIP program for your conference attendees. Our VIP Program quickly and easily points to the best offers at restaurants, shops, attractions, tours, transportation and more. It's as simple as showing your VIP Program Logo at any participating business.





## A Picture-Perfect Destination

A picture is worth a thousand words, so when it comes time to promote your event be sure to access our Digital Asset Library. Choose from hundreds of high-resolution destination photos, videos and B-Roll for you to create your own program marketing materials.

## Fly with Friends

Group booking assistance is available from WestJet and Air Canada with significant benefits to your organization including reduced fares both domestic and international, plus instant online registration and the ability to earn rewards, including free travel. Discuss with your Business Events Victoria Sales Manager how we can assist in making seamless, cost-effective travel a part of your West Coast experience.

## Concierge Service

What could be better than a personal concierge service for your delegates? Allow our mobile Visitor Services Conference Kiosk to be the doorway to the whole city for your delegates. Our Visitor Centre Councillors can answer (just about!) any question your delegates have and use our mobile reservation system to book any attractions, tour tickets or member event on the spot and provide them with the voucher, receipt, or printed ticket. Our Councillors also have hand-held card readers to facilitate debit or credit card transactions as well as cash payments on the spot.



## Experience Victoria Like A Local

Use our Visitor Guide as your road map to great local activities, restaurants, tours, accommodation and much more. Hard copies are available if ordered in advance.

We look forward to putting together the perfect program for you and your delegates!

## Anything Else?

Reach out to our team! We're ready to take your call and will respond to all enquiries within 24 hours.



**Miranda Ji, CMP**  
Senior VP, Sales & Business Dev.; BEV & VCC  
miranda.ji@tourismvictoria.com;  
(778) 918-5567



**James Burroughs, CMP DES**  
Director of Sales, VCC;  
W. Canada & US, International  
jamesb@victoriaconference.com; (250)  
361-1017



**Tracey Webster, CMP**  
Senior Account Executive, VCC;  
E. Canada & US  
traceyw@victoriaconference.com;  
(250) 361-1019



**Shafeela Gill**  
Destination Meetings Manager, BEV;  
Eastern Canada  
shafeela.gill@tourismvictoria.com;  
(613) 301-9696



**Robin Thompson**  
Destination Meetings Manager, BEV; USA,  
in-market  
robin.thompson@tourismvictoria.com;  
(415) 519-8472



**Denise Jury, DES**  
Destination Meetings Manager,  
BEV; Western Canada  
denise.jury@tourismvictoria.com;  
(604) 999-1987