

What is the Greater Victoria Sport Tourism Commission (GVSTC)?

The GVSTC, a non-profit organization affiliated with Destination Greater Victoria, is committed to enhancing the caliber and number of sport tourism events held in Greater Victoria. Our main objective is to secure sport events that generate substantial overnight stays in paid accommodation during the usual off-peak months (January to April and October to early December).

What is sport tourism?

Sport tourism is when people travel to another place to watch or participate in sport events. This can include athletes, teams, and people who want to watch the events. When these groups come to visit, they help our local economy by spending money at hotels, restaurants, and other places.

Sport tourism also contributes to the development of local sport by using local facilities and resources, exposing people to new sports and activities, and generating revenue that can be invested in sports infrastructure and programs.

Who benefits from our sport membership?

Membership in the GVSTC is advantageous for any organization with a stake in local sports or sports tourism. Our membership comprises various entities, including local municipalities and districts, hoteliers, event service providers, sports organizations, restaurants, retail and tour groups, and more!

What are our services?

GVSTC offers free-of-charge services and investment opportunities to incoming sport events, teams, and athletes. Our Sport Tourism Express program assists event organizers with services such as securing hotel accommodations, finding suitable restaurant and banquet venues, and creating athlete experience itineraries. This support enhances their ability to host successful events, leading to growth and success for our members.



2023 GVSTC Member Benefits	Gold	Silver	Bronze	Associate
	\$25,000	\$5,000	\$2,500	\$250
Opportunity to participate in discussions and decisions that help shape the future of the sports tourism sector in Greater Victoria. This prestigious level not only amplifies your organization's profile but also significantly contributes to the advancement of sport and tourism in our region.	X			
Team Greater Victoria - Option to attend the annual Canadian Sport Tourism Conference as a guest of the GVSTC. (Transportation & accommodation not included)	X	X		
Receive Quarterly E-newsletter (Advance leads for potential sport tourism business)	X	X	X	X
Attend member-only sport tourism networking events (quarterly)	X	X	X	X
Decal for place or business	X	X	X	X
Greater Victoria Sport Tourism Website (new website coming Q3/23)				
More prominent facility/ organization images	X			
Facility/ organization images	X	X		
Feature listing with text, images & links	X	X	X	X
Sport Event Toolkit (Coming Q2/23)				
Number of pages for your listing	2	1	1/2	1/4
Top of category text feature	X	X	X	
GVSTC member acknowledgement	X	X	X	X
Sport Tourism Express Program				
Guaranteed feature in event bids created by GVSTC	X	X	X	
Non-accommodation members have guaranteed business details included in SendSites hotel proposal that is sent to event organizers	X	X	X	
Service referrals for members	X	X	X	X
Access to Destinations International economic impact reports	X	X	X	X
Hotel room leads sent only to GVSTC accommodation members	X	X	X	X
Sport VIP Program				
Value-added discount codes for incoming athletes & officials.	X	X	X	X
	\$25,000	\$5,000	\$2,500	\$250

General Business Information

Business Name (to appear on victoriasporttourism.com)

Legal Business Name (if different than above)

Business License No.

Business GST No.

Phone (to appear on victoriasporttourism.com)

Website

Email (to appear on victoriasporttourism.com)

Physical Address (to appear on victoriasporttourism.com)

City

Province

Postal Code

Is your Physical Address a home-based business? Yes No

Billing Address (if different than above)

City

Province

Postal Code

Business Description Listing on www.victoriasporttourism.com (required)

Please provide a description of your business below (100 words maximum)

Contact Information (one primary contact required)

Contact Name		Contact Type	Primary <input type="checkbox"/>	Secondary <input type="checkbox"/>
Title		Email		
Primary Phone		Extension		
Cell				
Contact Name		Contact Type	Primary <input type="checkbox"/>	Secondary <input type="checkbox"/>
Title		Email		
Primary Phone		Extension		
Cell				

Social Links



http:// _____



http:// _____



http:// _____



http:// _____

Digital Image Gallery Release Authorization (required)

The Image Release authorizes Greater Victoria Sport Tourism Commission to use your image(s) on our website. Images will be used free of charge on Greater Victoria Sport Tourism Commission's website and cannot include an email address or website address (URL). Image(s) can be emailed and must be in JPEG format; 2800 x 1400 for photos (maximum 5 photos) and one © logo at 350 x 200 pixels.

I (Personal Name) _____ of (Legal Business Name) _____ hereby grant Greater Victoria Sport Tourism Commission authorization to use the images uploaded by our company and/or representative(s) on Greater Victoria Sport Tourism Commission's website www.victoriasporttourism.com. Greater Victoria Sport Tourism Commission also may use the image provided in other efforts to promote the destination. I declare that I have the express copyright and/or full written permission to use the image provided and that my authority to use this image includes permitting its use and publication by Greater Victoria Sport Tourism Commission. Greater Victoria Sport Tourism Commission takes no positive obligation to enforce the copyright holder's rights on the submitting person's behalf, beyond posting a copyright warning. I also understand that Greater Victoria Sport Tourism Commission may alter the image for formatting purposes and/or other marketing reasons and that the use of the image I have supplied is at the discretion of Greater Victoria Sport Tourism Commission. I agree that whether I am submitting this image as the author and expressly waive moral rights, or as the person submitting this image produced by a third party, Greater Victoria Sport Tourism Commission is indemnified from any moral rights claims that may arise in any situation.

Membership Terms & Conditions (required)

Membership Dues:

- Membership dues for the Greater Victoria Sport Tourism Commission are payable in advance and are non-refundable from the date of acceptance
- Membership with Greater Victoria Sport Tourism Commission is on a calendar year basis effective upon receipt of signed membership agreement and payment

Membership Cancellation:

- Cancellation of membership must be received prior to the January 1 renewal date

Membership Renewal:

- A renewal invoice will be sent to you prior to the January 1 renewal date

Member Responsibilities:

- All members agree to maintain their status as a Member in Good Standing throughout the period of their membership
- Members not maintaining this status may lose their inclusion in any or all membership programs. Full or partial reimbursements for membership dues or advertising will not be available in these cases
- The member currently holds the appropriate valid federal, provincial and municipal permits, insurance and license to operate, and agrees to operate within the bylaws of the municipality where the business operates. It is understood that failure to do so can result in cancellation or suspension of membership in Greater Victoria Sport Tourism Commission.

Please Initial _____

