

# Time to Travel

DGV's travel trade newsletter

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*Destination Greater Victoria is honoured to be based on the traditional territory of the Lekwungen-speaking peoples, whose historical relationships with the land continue to this day.*

**Hi there,**

Victoria's warmer months this year are packed with exciting experiences, festivals, and new products! Check out what Victoria has in store for your guests this summer in this edition of Time to Travel.



Image: Whitehorse plays at Phillips Backyard in 2023

Credit: [@tysonelderphotography](#)

# What's Happening

## Victoria's Festive Summer

As the warm days of summer unfold, Victoria is buzzing with excitement and many activities to do. From vibrant colors of blooming flowers everywhere, to the infectious rhythms of live music, there are so many vibrant experiences.

Enjoy live music in the Inner Harbour, throughout the [summer at Ship Point](#). Take in the stunning fireworks every Saturday at the [Butchart Gardens](#), taste local produce or buy some locally made goods at [Moss Street Market](#), or head to [Phillips Backyard](#) for two weekends of exciting headliners just minutes from Chinatown!

For more information about the new and ongoing events this summer, visit our [Events Page](#).



Image: Canada Day Fireworks in the Inner Harbour

# Product Update

Prince of Whales Whale Watching & Marine Wildlife Adventures: Prince of Whales is offering a full-day photography tour until September 8th. Guides with a passion for whales and photography will assist you as you capture stunning wildlife shots in the Strait of Juan de Fuca.

Freedom Adventure Bus: The recently launched Freedom Adventure Bus offers custom group transportation and accessible tours for groups of up to 16 people and two wheelchairs. This new service is looking forward to bringing people of varying accessibility needs to explore what the Greater Victoria region has to offer.

Butchart Gardens: Saturday evening fireworks at the Butchart Gardens return this summer, every Saturday evening until August 31st. This extraordinary fireworks show features both aerial and ground displays and is included in the admission price.

Malahat SkyWalk: This summer, Malahat SkyWalk is increasing its summer events to include activities nearly every day of the week! Bird of prey demonstrations, tower top yoga, or live music will be happening throughout the summer. Transportation to the Malahat SkyWalk is now easier than ever thanks to the complimentary shuttle, which offers multiple departures from downtown daily until September 9th.



Image: Whale Watching Photography Tour in Victoria, BC.  
Credit: Prince of Whales Whale Watching & Marine Wildlife Adventures

## Sustainable Spotlight

Hotel Grand Pacific is Victoria's newest Biosphere Certified hotel! Victoria is now home to 12 Biosphere Certified hotels and seven Biosphere Committed hotels. Sustainability goes beyond just accommodations in Victoria, with 69 total Biosphere Committed or Certified attractions, tour operators, accommodations, events and more in the region.

The dates for the 8<sup>th</sup> annual IMPACT Sustainable Travel & Tourism Summit have been announced. Save the date for IMPACT January 26-29, 2025. This event brings together every corner of the tourism industry to learn, share and connect as we continue to build towards a sustainable future in tourism.



## New Travel Trade Video

The Travel Trade team has recently launched a new video to demonstrate the variety of experiences available for your guests in Victoria. Watch it for just a small peek at what Victoria can offer!



Upcoming

# Events & Shows

# CITAP+ Hidi Nishi Classic

July 17, 2024

Travel Trade Specialist Bernard Rechico Moisan will attend this year's Hidi Nishi Classic Golf Tournament to connect with inbound tour operators from Asia-Pacific in this annual event in Tsawwassen, BC.



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## Contact your Travel Trade Reps

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## DESTINATION GREATER VICTORIA



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