

# MEMBERSHIP FEE OPTIONS

MEMBER BENEFITS	STANDARD	REDUCED
Full business listing on tourismvictoria.com – over 2.1 million unique visits annually	✓	—
Business Listing in Destination Greater Victoria Vacation Guide (200,000 printed copies)	✓	—
First year free of Biosphere certification	✓	✓
In-person, in-destination representation by Visitor Centre staff	✓	✓
Access to ticketing services through Visitor Centre (commission levied on sales)	✓	✓
Victoria Conference Centre VIP Delegate & Sport VIP program participation	✓	✓
Ongoing promotion by Sales and Marketing teams (e.g. sales leads, media leads, marketing campaigns, etc.)	✓	✓
Ongoing promotion on Destination Greater Victoria's social media including Twitter, Facebook and Instagram	✓	✓
Brochure racking at Visitor Centre (4" x 9" standard size)	✓	✓
Access to exclusive member events	✓	✓
Proud Member decal for display at place of business and on your website	✓	✓
New member acknowledgement on corporate eNewsletter and social media channels (45,000+ reach)	✓	✓
Advertising Opportunities at Ogden Point Cruise Ship Terminal	✓	✓
<b>ANNUAL INVESTMENT</b>	<b>\$695</b>	<b>\$395</b>

## MEMBER SERVICES

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