



DINE AROUND AND STAY IN TOWN STARTS TODAY

Promotion encourages participants to create their own dine-and-stay experiences

VICTORIA, B.C. (January 24, 2025) – One of Greater Victoria’s most anticipated culinary events, Dine Around and Stay in Town, starts today. This event, presented by Destination Greater Victoria and the BC Restaurant and Food Services Association, provides residents and visitors a fantastic opportunity to embrace the local culinary scene and make a night out of their dining adventure.

The annual foodie festival runs until February 9, showcasing a vibrant mix of more than 50 restaurants in Greater Victoria. With three course menus at set-prices of \$25, \$35, \$45, \$55, \$65 and \$75, participants have a variety of options to choose from. While the event typically puts a focus on dinner menus, this year many establishments are also offering special breakfast, brunch, and lunch menus. This year, Greater Victoria’s participating hotels are offering special rates for accommodation ranging from \$139 to \$259. Acknowledging that January is often a slow time for Greater Victoria’s visitor economy, the Dine Around and Stay in Town initiative seeks to drive traffic to local restaurants and hotels.

“For 21 years we have brought food enthusiasts together to celebrate the talents of our finest chefs,” said Peter DeBruyn, Chair of the BC Restaurant and Food Services Association – Victoria Branch. “Recognizing the value of these events, I encourage everyone to support the participating restaurants, lifting our culinary sector during this slower time of year.”

The Dine Around and Stay in Town Gala, launched festivities at the Crystal Garden last night with approximately 700 attendees enjoying delicious bites, beverages, and lively entertainment. The event successfully built anticipation and excitement for the culinary experiences to come.

“Dine Around and Stay in Town, as well as similar events we develop and promote, encourages locals and visitors to support small and medium sized enterprises during an off-peak season,” says Paul Nursey, Destination Greater Victoria’s CEO. “This event highlights the region’s vibrant culinary scene and accommodations, inviting both locals and visitors to discover our unique attractions to make a lasting difference in the community.”

For more information about Dine Around and Stay in Town, including participating restaurants, menus, and accommodation options, please visit <https://www.tourismvictoria.com/eat-drink/dine-around>.

About Destination Greater Victoria: Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region’s official, not-for-profit destination marketing and management organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria. For more information, visit the Destination Greater Victoria [website](#).

BC Restaurant and Food Services Association supports restaurant and foodservice operations across the province of British Columbia. As an advocate for the sector, BCFRA plays an integral role in development partnership and programs as well as bringing the voice of industry to the government and media, in an effort to support the success of operators.

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