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Time to Travel

DGV's travel trade newsletter



Destination Greater Victoria is honoured to be based on the traditional territory of the Lekwungen-speaking peoples, whose historical relationships with the land continue to this day.

Hi Ari,

Big News! For the Second year in a row, Victoria has been voted the [#1 Small City in the world by Condé Nast Traveler](#) against some stiff competition!

In this edition of our Travel Trade Newsletter, see what fall and winter have in store for your clients in Victoria, BC Canada!

#1 Small City in the World[™]

Two Years in a Row



What's Happening

As the seasons change, Victoria's fall brings much more than changing colours. Cooler weather means new opportunities to connect with the region's natural beauty, and learn about Victoria's history in unique ways.

Fall Itinerary Ideas:

- Greater Victoria Flavour Trails: Fall is also known as Harvest season, and the Flavour Trails will take you on an artisanal journey, showcasing local culinary creations along with arts and crafts (perfect for holiday gifts!).

- [Ghostly Walks](#): Victoria has a rich history and with Halloween around the corner, an evening Ghostly Walk will provide a look into the past, and its haunted present.
 - Salmon Run at [Goldstream Provincial Park](#): thousands of salmon will be heading upstream this fall to spawn and Goldstream Provincial Park is a great road-side stop to experience this stunning natural phenomenon as you make your way up the island or arrive to Victoria.
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Once December rolls around, Victoria lights up with holiday charm and fabulous shopping opportunities for one-of-a-kind gifts.

Winter Itinerary Ideas:

- [Hidden Victoria Tours](#): Take in the sights of Victoria on a walking tour with Hidden Victoria Tours and learn all about the history and contemporary culture of Victoria, or join them for the classic Pickle Pub Crawl where you hop from one harbour-side pub to the next in a harbour ferry, great for groups of up to eleven. Available by private booking this winter.
- Festive Afternoon Tea at the [Pendray Tea House](#): Victoria is known for Afternoon tea, and the holidays make the tradition even more special with the Pendray's festive touch in this beautiful inner-harbour heritage home.
- [Macaloney's Island Distillery](#): Warm up with a whiskey at Macaloney's Island Distillery. This award-winning local distillery offers tastings and tours to showcase the detailed process they follow to create their renowned spirits. A great place to pick up a gift for a whiskey connoisseur.



Image: Distillery at Macaloney's Island Distillery
Credit: Eli Hart Creative

Product Update

Harbour Air: Starting on November 4th, Harbour Air will be offering a new wheeled flight option from Vancouver's YVR South Terminal to Victoria International Airport. This flight will be offered three times daily, adding more quick connections from Victoria.

Sooke Harbour House: Originally opened in the 1920s, a freshly renovated Sooke Harbour House has re-opened. Sooke Harbour House offers a high-end boutique hotel experience complete with exquisite farm-to-table fine dining at the oceanfront property 45 minutes west of Victoria.

Michelin One Key Accreditations: The Magnolia Hotel & Spa and The Fairmont Empress were recently awarded one key by Michelin. Congratulations to both of

these distinguished properties.

Ground Breaks for TownePlace Suites by Marriott: Wednesday October 2nd marked the official ground breaking for a new 129-room hotel next to Victoria International Airport. TownePlace Suites is expected to open its doors in 2025.



Image: Sooke Harbour House

Sustainable Spotlight

Prince of Whales, a leader in sustainable tourism, has once again demonstrated its ongoing commitment to environmental stewardship and protecting the Salish Sea. This time, the company has teamed up with the Surfrider Foundation and Transport Canada to conduct a zodiac-based cleanup of the Gorge Waterway. The project collected an impressive 380kg of debris from the Inner Harbour and Gorge Waterway. As an oceanside destination, Victoria relies on the health of the local marine environments, and cleanup efforts led by members of the local

tourism industry ensure that Victoria's waters continue to be a home for sensitive aquatic wildlife.



Credit: Prince Of Whales Whale Watching & Marine Wildlife Adventures

New Travel Trade Video

The Travel Trade team has recently launched a new video to demonstrate the variety of experiences available for your guests in Victoria. Watch it for just a small peek at what Victoria can offer!



Upcoming Events & Shows

Canada Showcase Europe 2024

November 12-14, 2024

Travel Trade Manager Ari Martinez will attend this year's Canada Showcase Europe in Paris France to connect with European and UK industry members and partners. This trade show is presented by Destination Canada.

CANADA*



Signature Travel Network Conference

November 11-14, 2024

Travel Trade Specialist Bernard Rechico Moisan will attend this year's Signature Travel Network Conference in Las Vegas Nevada to meet with US-based high-end travel agents.

CITAP Winter Function and Marketplace

December 3, 2024

Travel Trade Specialist Bernard Rechico Moisan will attend this year's CITAP Winter Function to connect with Asia-Pacific receptive tour operators in a marketplace format.



USTOA Annual Conference

December 9-13, 2024

Travel Trade Specialist Bernard Rechico Moisan will attend this year's United States Tour Operator's Association Annual Conference to connect and build relationships with US Tour Operators.

Contact your Travel Trade Reps

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