

Membership Fee Options

MEMBER BENEFITS	STANDARD	REDUCED
Full business listing on Destination Greater Victoria's website (<i>tourismvictoria.com</i>)—over 2.1 million unique visits annually.	✓	-
Full business listing in DGV's Vacation Guide—200,000 printed copies, and available electronically.	✓	-
<i>Option to list your business in multiple categories**</i>	✓	-
Ongoing promotion by sales and marketing teams via sales leads, referrals, media leads, marketing campaigns, and more.	✓	✓
Ongoing promotion on DGV's social media, including Instagram, Facebook, Pinterest, LinkedIn, website, blogs, consumer newsletters, and more.	✓	✓
In-person, in-destination representation by Visitor Centre staff.	✓	✓
Brochure racking at Visitor Centre (4" x 9" standard size).	✓	✓
Access to ticketing services through Visitor Centre (<i>commission levied on sales</i>).	✓	✓
Advertising opportunities at Ogden Point Cruise Ship Terminal.	✓	✓
Access to exclusive member events, mixers and workshops.	✓	✓
Free ongoing access to Biosphere sustainability program.	✓	✓
Member acknowledgments on corporate member eNewsletter (9,000+ reach).	✓	✓
Victoria Conference Centre VIP Delegate program participation.	✓	✓
Proud Member decal for display at place of business and on your website.	✓	✓
ANNUAL INVESTMENT*	\$695	\$395

*Fees are per calendar year. **Additional listings \$350 per category.

Do you have questions? Are you ready to join?

Contact Member Services today!



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