







# Are You a Conference Champion?

Elevate your industry and help shape Victoria's future by bringing your association, society, or organization's events home. As an innovative city that thrives on original thinking and collaboration, Victoria welcomes conference champions who are ready to spark new ideas and global connections.

Join a dynamic network that celebrates creativity and community and showcase the remarkable spirit that makes Victoria an inspiring destination for world-class meetings.

#### 2026 Canadian Chamber of Commerce AGM & Convention

"Victoria is a world class destination. Offering unmatched natural beauty and infrastructure, Victoria never disappoints visitors and conference attendees. In my role as CEO of the Greater Victoria Chamber of Commerce, I felt my Chamber Executive network colleagues from across Canada would find the Victoria experience inspiring and unique. I always look forward to every opportunity to show off our community and brag about how our quality of life is among the best in Canada"

- Bruce Williams, Past CEO, Victoria Chamber of Commerce

### Become a Champion

Work with us to inspire and attract remarkable conferences and events to Greater Victoria, and help ignite new ideas and lasting connections that propel our region's academic and business communities forward.

Proposed conferences must:

- Be a multi-day event with a proven history and minimum 200 delegates
- Be hosted at the Victoria Conference Centre
- Contract guest rooms with a local Victoria-based hotel(s)
- Have a minimum of 1 champion based in or near Greater Victoria
- Be at or near a bid stage (already committed conferences are not eligible)
- Be a conference that has not been held in Victoria for at least 10 years

\*Business Events Victoria reserves the right to limit the number of yearly programs supported.







### Getting Here is Part of the Experience

Travelling to Victoria sets the stage for a conference unlike any other. Whether guests soar in over stunning coastlines, sail through the scenic Gulf Islands, or arrive by floatplane skimming the Pacific, every journey here is an introduction to the spirit of our island. Multiple travel options, each unforgettable, ensure every attendee arrives inspired and ready to experience something special.

#### Blend Business with Discovery

In Victoria, business and leisure intertwine seamlessly. Beyond the meeting room lies a world of possibilities. Relax at renowned spas, tee off at breathtaking golf courses, or chase adventure through whale watching, ziplining, or salmon fishing. From vibrant nightlife and live music to garden tours and cider farms, every delegate finds unexpected and memorable ways to connect, recharge, and explore. For off-site events, choose from settings as unique as your group, including historic castles, lush gardens, or seaside lookouts.

# Make Meaningful Connections

Victoria fosters connections at every turn, naturally nurturing deeper networks. Our city encourages meaningful encounters, from impromptu conversations over locally roasted coffee to casual meetings along the Inner Harbour and unexpected introductions at unique attractions. You'll find that connections happen naturally here, allowing you and your colleagues to build relationships that last long after the event ends.

## Your Hometown Advantage

Business Events Victoria is here to support you every step of the way, serving as an extension of your team as you bring your event to life. Rely on us hands-on support, tailored connections to local thought leaders and experts, and seamless access to the city's resources. Let our experienced team help you do more with less, from venue selection and room blocks to logistics and on-the-ground planning. Consider us your hometown advantage, ready to help you deliver an exceptional experience in Victoria.

### 35+ YEARS HOSTING GREAT EVENTS





77,000 SQ/FT MEETING SPACE



21 MULTI-PURPOSE MEETING ROOMS



SPACIOUS 400 SEAT THEATRE



1,000 DELEGATES



HOTEL ROOMS WITHIN WALKING DISTANCE