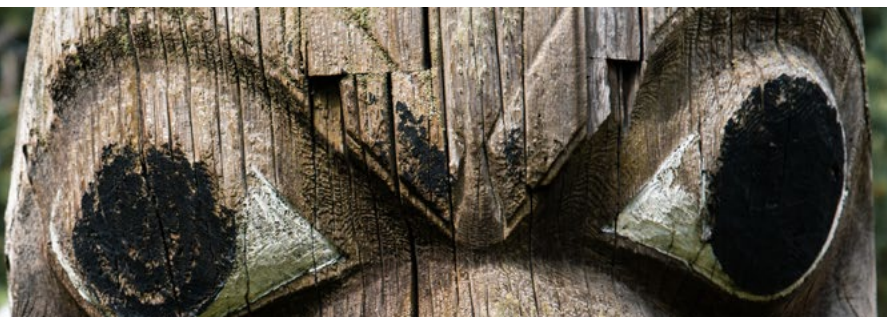
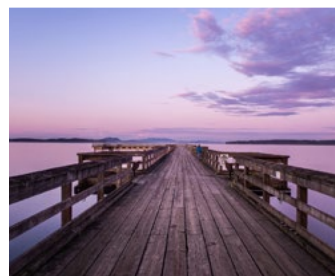
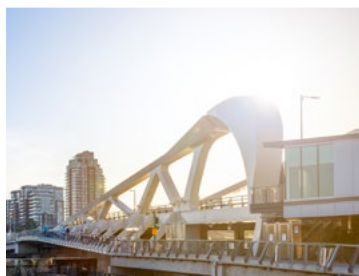
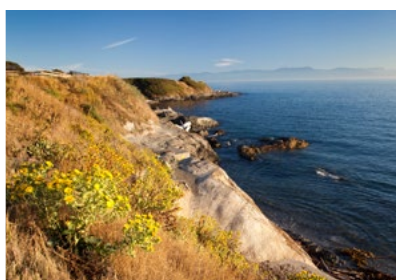


DESTINATION GREATER
VICTORIA
BC, CANADA

What's New in Victoria



*Destination Greater Victoria is honoured to be based on the traditional territory
of the Lekwungen-speaking peoples, whose historical relationships with the land continue to this day.*

UPDATED OCTOBER 2025

Sustainability

Destination Greater Victoria is the first Destination Marketing Organization in North America to achieve Climate Positive designation. Destination Greater Victoria is proudly certified Climate Positive by Ostrom Climate and Synergy Enterprises. In March 2023, Greater Victoria became Biosphere Certified, a prestigious tourism designation. Eighteen of our members are Biosphere Certified, including the Victoria Conference Centre—the most of any North American Destination.

Victoria has been named the most sustainable destination in North America by the 2024 Global Destination Sustainability Index (GDS-Index)



Accessibility

Victoria recently completed an accessibility audit to ensure travellers of all abilities can enjoy this beautiful city. What makes Greater Victoria special is the ease with which travellers of all abilities can access our world class activities, luxurious accommodations and elegant dining options.

Victoria International Airport Launches Accessibility Initiative MagnusCards

Victoria Airport Authority (VAA), in partnership with Magnusmode, has launched a new accessibility initiative, MagnusCards®, to assist travellers. MagnusCards is a smartphone application available for iOS and Android, offering travellers step-by-step visuals, audio, and text how-to's to make everyday activities more manageable for people of all abilities. This initiative helps to improve the passenger experience at Victoria International Airport (YYJ) by reducing barriers for travel and ensuring that everyone that uses our airport can navigate their journey safely and efficiently.



INDIGENOUS EXPERIENCES



Songhees Tours

Songhees Tours offers immersive, Indigenous-led canoe and walking tours through the heart of Victoria's Inner Harbour. Deeply driven by authenticity, the tours are guided by ləkʷəŋən hosts who bring guests onto the highways of their ancestors, where every paddle stroke and footstep is grounded in truth, protocol, and lived experience. Proudly owned by Songhees Nation, Songhees Tours is the only Indigenous-owned and operated tour provider in the Inner Harbour. Supported by community Elders, these experiences invite guests into real cultural exchange—where oral history, language, and place-based teachings come together in unforgettable ways.

Indigenous Roots Coffee Company

Launched on September 30th, 2024, Indigenous Roots Coffee Company is 100% Indigenous owned (Haida and Métis) and have developed their business with Community in mind. Each of their coffee blends is partnered with grassroots, local Indigenous Initiatives. Using high grade, ethically sourced, specialty coffee beans, they have developed a product that is as unique and authentic as the art on the packaging. By working very intentionally, Indigenous Roots Coffee offers a product that tells their stories and provides excellence all around.



Placemaking Project Celebrating ləkʷəŋən Artworks

The Greater Victoria Harbour Authority (GVHA), together with X̱w̱seps̱əm Nation and Songhees Nation, launched a collaborative placemaking project installing ləkʷəŋən artworks in downtown Victoria, aimed at connecting residents and visitors to the area's rich First Nations' culture. Placemaking is a concept that expresses a community's identity through art, design, or architecture. The project's first artworks are viewable at the Inner Harbour causeway, including four red and yellow octopus umbrellas designed by Songhees artist and educator Clarence "Butch Dick" (Yux'wey'lupton).

GETTING HERE AND GETTING AROUND



Seair

Discover BC's coast from a fresh perspective with Seair Seaplanes' scheduled service between Downtown Vancouver and Victoria's Inner Harbour. Enjoy smooth check-ins at the Wharf Street terminal and travel in comfort aboard modern Cessna Caravan seaplanes, known for their safety, spacious cabins, and reliability. Whether your trip is for business, family, or adventure, Seair offers flexible schedules, free baggage, and a customer-focused approach that puts your needs first. Experience a welcoming new way to reach Victoria, where each flight is designed to make your journey remarkable.

Porter Airlines

Starting May 15, 2025, service between Ottawa International Airport (YOW) and Victoria International Airport (YYJ) operates up to seven weekly roundtrip flights.

Porter Airlines began service between Toronto Pearson International Airport (YYZ) and Victoria International Airport (YYJ) with the new Embraer E195-E2 aircraft in September 2023.



Harbour Air

Harbour Air recently announced network expansion for summer 2026, with the addition of service between Victoria and Seattle downtown harbours, launching June 11, 2026.

Harbour Air is also bringing back their winter, wheeled flights between Vancouver and Victoria, effective October 27, 2025.

HeyYa Cart Rentals

Opened April 11, 2025, HeyYa Rentals takes exploring Victoria and Oak Bay to a new level! Renting an electric golf cart offers a fun, eco-friendly way to see the city at your own pace. With 4, 6, and 8-seater HeyYa Carts, you can cruise nearly anywhere—historic streets, scenic waterfronts, and vibrant shopping districts.

Perfect for families, tourists, and groups, the carts let you explore without the noise and emissions of traditional vehicles.



HOTELS & ACCOMMODATION

MICHELIN KEY DESIGNATIONS



Fairmont Empress Hotel

The Fairmont Empress is the iconic “Castle on the Coast” with sweeping views of Victoria’s Inner Harbour. It is an ultimate blend of modern and historic charm. Its Gold Floor was fully renovated in 2023, and is not to be missed. Designated a National Historic Site of Canada, the Empress has hosted royalty and celebrities from around the world and is well known for its afternoon tea. The Empress should also be known for its commitment to sustainability, certified as a Biosphere property – the fifth hotel in British Columbia to achieve the designation.

The Magnolia Hotel & Spa

The Magnolia Hotel & Spa is a modern boutique through and through. With sixty-four rooms it’s kept to a personable scale, and the service is pure West Coast charm. The décor is classic, never breaking the spell that’s cast by the views of the historic downtown, and the bathrooms stick with tradition as well — deep soaking tubs are a highlight. In fact indulgence, in one form or another, is what the Magnolia is all about: the Spa Magnolia cements the hotel’s status as a getaway destination, and The Courtney Room, just off the lobby, would have suited the Victorian Victoria just as it does the modern one.





Rosemead House

Following an extensive restoration, Esquimalt's historic Old English Inn has reopened as Rosemead House, now offering full luxury hotel service. Originally designed by renowned architect Samuel Maclure—best known for his work on Government House (with Francis Rattenbury) and Hatley Castle—the property has been thoughtfully reimagined while honouring its storied past. The restored hotel features 28 distinctive guest rooms and suites, the Salt and Ivy Spa, and the signature Janevca Kitchen and Lounge, which opened to the public in October 2024, setting the stage for Rosemead House's return.

Sooke Harbour House

After a four-year renovation, Sooke Harbour House is welcoming guests to the completely renovated hotel and dining room overlooking stunning coastal and shoreline views. Sooke Harbour House offers an exquisite culinary experience, where the menu reflects a commitment to farm-to-table principles, showcasing the finest local ingredients from Vancouver Island. Where guest can savour a menu that evolves with the seasons, featuring expertly crafted dishes that highlight the region's bountiful produce and seafood, providing a truly immersive and unforgettable dining experience.



New Hotel in Old Town

Victoria Council has approved a project to overhaul two heritage buildings in Old Town to make way for a 139-room hotel. UVic Properties and Chard Development plan to use the site to build a Hyatt-centric, branded hotel covering almost a full block of Broad Street. The proposal preserves the front and rear walls and parts of the side walls of the Duck's historic building, as well as an original rock wall of the Carriage Factory, which dates to 1874.

HEALTH & WELLNESS

Ærth Saunas

Ærth Saunas launched September 2025 in a once abandoned alleyway between the Pendray Tea House and Huntingdon Manor Hotel, in collaboration with the City of Victoria. This bold partnership and vision for the future of wellness and hospitality creates new opportunities for connection and healing, rooted in inclusivity, intentional design and bold urban repurposing



Intention: A Wellness Getaway in Victoria

January 5-18, 2026: Start your year centered with the 2nd annual Intention. A wellness getaway in Victoria. Immerse yourself in wisdom, community and uplifting practices on an intuitive wellness journey. Reconnect to practices that bring you balance and clarity, with experiences like speaker series, cooking classes, and guided workouts. Whether you're seeking moments of zen, restful sleep programs, or awe-inspiring views, Victoria's hotels offer unique ways to help you flourish. Reaffirm your goals and rediscover what wellness means to you in this community-centered, vibrant city.

Stargazing Sauna - Oak Bay Beach Hotel

The custom-built Stargazing Sauna is an immersive new wellness experience. Crafted by WildWood Saunas and positioned poolside for maximum impact, the cedar sauna offers sweeping 180-degree views of the Salish Sea. The Stargazing Sauna opened April, 2025 with the full hydrotherapy journey launching in May alongside the refreshed Boathouse Spa, reopening after an inspired renovation. The experience expands with the addition of two cold plunge pools, allowing guests to complete a full hydrotherapy circuit that invigorates the body, restores balance, and deepens the connection to the sea air and coastal surroundings.



ART, FESTIVALS AND EVENTS

Chinese Canadian Museum - Fan Tan Alley Exhibit

Originally opened as a temporary exhibit, the Victoria Chinatown Museum is now a permanent museum. Located in Fan Tan Alley (Canada's narrowest street), the Victoria Chinatown Museum explores the distinctive story of Victoria's Chinatown (Canada's first Chinatown) and examines the roles that Chinese-Canadians played in building modern day Victoria through stories of community support, entrepreneurship, and personal accomplishment.



Royal BC Museum – Beyond the Beat: Music of Resistance and Change

On now through January 5, 2026, Beyond the Beat, exhibition showcases artists who have used their talents to promote equality and freedom. Popular music has a long history of uplifting and supporting collective movements and personal struggles for human rights. Beyond the Beat presents historical and contemporary examples of how musicians and audiences have used music to make a difference.

Explore ground-breaking and history-making moments where music played a pivotal role in social and political transformation. See legendary instruments and remarkable stage outfits. Interact with dynamic music and video exhibits and experiences. Learn about music that changed the world.

AWARDED RESTAURANTS



Café Malabar

Café Malabar took the number five spot on the Top 10 list of Air Canada's Best New Restaurants 2024. Head Chefs Kiran Kolathodan and Karma Tenpa opened in June, 2023, at Victoria Public Market. As a small restaurant, this recognition reflects the dedication of their team and the warm embrace of the community, which has allowed them to share the vibrant flavours of Kerala.

In February 2025, Café Malabar relocated to 407 Swift Street —bigger, better, and just around the corner from where it used to be, continuing their culinary journey in an even more welcoming space.

Pizzeria Prima Strada

Pizzeria Prima Strada has been ranked the 100th best pizzeria in the world by 50 Top Pizza, an online network that's been highlighting the world's most extraordinary pizza since 2017.



Macaloney's Island Distillery

On January 16, Macaloney's Island Distillery took home Canadian Whisky of the Year honours for its Peat Project Moscatel Barrique single malt, at the 2025 Canadian Whisky Awards. Macaloney's was also awarded Gold for Best Canadian Small Batch Single Malt at the World Whiskies Awards, for their Peat Project Sugar Kelp Infused Red Wine STR Peated Single Malt.

The 100% malted barley whisky received the top overall score from a panel of 14 judges, who tasted and scored around 200 competing whiskies in blind tastings. The whisky was distilled using local barley and peat-smoked at the distillery, then matured in a European Moscatel wine barrique.



Merridale Cidery & Distillery

Recently awarded Gold at the World Whiskies Awards, recognized for crafting the Best Canadian Small Batch Single Malt 12 Years & Under with their exceptional Whisky Jack's. This prestigious award highlights Merridale's exceptional craftsmanship and positions their distillery among the country's top whisky producers.

Whisky Jack's is a rare single malt, single barrel whisky made from organic British Columbia malt, aged five years in French Oak and an additional two years in a cider brandy barrel, then bottle-aged for over a decade after being distilled in 2007. With unparalleled depth and complexity, its gentle finish and unique character reflect a careful maturation process that sets it apart as one of the oldest and most distinctive craft whiskies in British Columbia.

Pendray Inn – New Evening Scottish High Tea

Discover the hearty elegance of Scottish High Tea, a new evening dining experience introduced at Pendray Tea House. Unlike the refined Afternoon Tea, traditionally associated with light bites and delicate flavours, Scottish High Tea originated as a robust evening meal for workers in Scotland and Northern England. It features a satisfying mix of savoury dishes, freshly baked scones, and seasonal sweets—all crafted with premium, locally sourced ingredients that showcase the best of our region.



A Taste of Victoria Food Tours

Two Exciting New Culinary Experiences:

Alleyways and Ales

For beer lovers and history buffs alike, the Alleyways and Ales Craft Beer Tour provides a fascinating journey through Victoria's historic Chinatown and Old Town.

This 2.5-hour walking tour guides guests through hidden alleyways and iconic pubs, stopping at four local breweries for four beer tastings and three food tastings from local vendors. Between tastings, guests learn insider information about local brewers and enjoy a fun dialogue on the rich history of these historic districts.

Vistas and Views

For those seeking a more upscale dining experience, Vistas and Views takes guests on a progressive-style lunch/dinner, visiting three of Victoria's finest restaurants for a complete 3-course meal. Each stop showcases a different gourmet course, accompanied by stunning views ranging from the Inner Harbour to the snow-capped Olympic Mountains. Guests can opt to enhance their experience with local beer or wine pairings.





Bengal Lounge - Fairmont Empress

The Bengal Lounge is undergoing renovations and will be reopening at the Fairmont Empress. Anticipated late 2025.

2025 Anniversaries

Wilson's Transportation
45th Anniversary



Crystal Garden
100th Year Celebration



Flower Count
50th Anniversary



**Best Western Plus
Emerald Isle Hotel**
40th Anniversary



**Swan Lake Christmas Hill
Nature Sanctuary**
50th Anniversary



Rogers Chocolate
140th Anniversary



**Brentwood Bay
Resort & Spa**
20th Anniversary



**Royal Victoria
Marathon**
45th Anniversary



**Beacon Hill
Children's Farm**
40th Anniversary



Pacific Coastal Airlines
25th Anniversary



Rifflandia Festival
15th Anniversary



'Mango' the Flamingo
50th Birthday



Awards, Accolades & Designations



- #1 Small City in the World in 2023, 2024 and 2025– Conde Nast Traveler Reader's Choice Awards
- Top 10 Most Walkable Cities in the World - Skyscanner 2025
- Ranked 3rd Globally among Small Cities on the Global Destination Sustainability Index (2025)
- #1 Friendliest City in the World in 2024 - Condé Nast Traveler Readers' Choice Awards (US)
- #2nd Favorite Cities in Canada of 2024 - Travel + Leisure Readers'
- #2 Best Island in the World (Vancouver Island) - Condé Nast Traveler Readers' Choice Awards
- 2024 Good Housekeeping Family Travel Awards Must See City
- 2025 Good Housekeeping Family Travel Award Winner
- [Resale Capital of Canada](#)

DESTINATION GREATER VICTORIA

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