



51ST GREATER VICTORIA FLOWER COUNT ENDS WITH OVER 86 BILLION BLOOMS Strong community participation nearly doubles last year's total

Victoria, B.C. (March 12, 2026) – The 51st annual Greater Victoria Flower Count has come to a close, with residents, visitors, students, and communities across the region coming together to celebrate early spring and Greater Victoria's reputation as Canada's city of gardens.

Running from March 4 to 11, this year's Flower Count resulted in a total of more than 86 billion blooms (86,268,791,360, to be exact) tallied across Greater Victoria. That's almost double the number recorded in 2025, when the count topped 44 billion flowers. The annual community challenge encouraged participants to count early blooms and submit their totals online, contributing to both community pride and a region-wide celebration of spring.

At the close of the count, the District of Saanich was named the 2026 "Bloomingest Community", with 43,369,515,424 blooms counted, followed by the City of Victoria as runner-up with 15,700,067,435 blooms. The "Bloomingest Classroom" title was awarded to Ms. Tina Ng's grade 5 class at Campus View Elementary, whose students counted 41,674,200,303 blooms, earning a special prize of a field trip to The Butchart Gardens with transportation provided by L.A. Limousines.

"The Greater Victoria Flower Count is a celebration of community pride, natural beauty, and the sense of place that defines our region. Each year, it brings people together to mark the arrival of spring while highlighting what makes Greater Victoria such a vibrant destination to live, work, and visit," said Paul Nursey, CEO of Destination Greater Victoria.

"On behalf of Saanich Council, I want to congratulate everyone in our community for earning the title of 2026 Bloomingest Community in the Greater Victoria Flower Count," says Saanich Mayor Dean Murdock. "This challenge reflects something we all know to be true—Saanich residents take pride in where we live, and we show it in big and small ways, from caring for our gardens and neighbourhood green spaces to sharing the beauty of spring with friends and visitors. Thank you to everyone who got out to count, post, and participate—especially the students from Campus View Elementary, the class that counted the most flowers. Your enthusiasm helped put Saanich on top and helped spread a little spring cheer across the region."

The 51st annual Greater Victoria Flower Count is sponsored and supported by Destination Greater Victoria, Fairmont Empress, The Butchart Gardens, L.A. Limousines, Used.ca, Uptown, Abkhazi Garden & Tea House, Victoria Butterfly Gardens, Free Spirit Botanicals, Pizzeria Prima Strada, Gardens at HCP, Emerald Day Spa, Silk Road Tea, Ocean 98.5, and CHEK Media.

This year's Flower Count coincided with the Hanging Basket Donation Program, a community fundraiser to support the City of Victoria's hanging basket program. Each year hundreds of baskets adorn downtown lampposts. Flower Count may have wrapped up for 2026, but the donation program is ongoing, providing residents, businesses, and organizations an opportunity to help sustain one of Victoria's most recognizable streetscape features.

Donations to the Hanging Basket Donation Program can be made at Destination Greater Victoria's Visitor Centre at 812 Wharf Street, or at Victoria City Hall located at 1 Centennial Square. Information about the program or how to contribute online is available at www.flowercount.com or www.victoria.ca.

A full breakdown of flower counts by community is available at www.flowercount.com.

About Destination Greater Victoria: Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing and management organization working in partnership with approximately 950 businesses and municipalities in Greater Victoria. For more information, visit the Destination Greater Victoria [website](#).

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