



DESTINATION GREATER VICTORIA'S TAP INTO LOCAL PROGRAM EXPANDS ACCESS TO WATER BOTTLE REFILL STATIONS ACROSS THE REGION

VICTORIA, B.C. (April 8, 2026) - Destination Greater Victoria (DGV) is advancing the Tap Into Local program, with water bottle refill stations now installed or underway at 18 hotels and partner locations across Greater Victoria. This marks an impactful step forward in the region-wide effort to reduce single-use plastic water bottles and supporting a more sustainable visitor economy. The program encourages visitors and residents to refill reusable water bottles using Greater Victoria's clean, safe tap water. Guests can now find refill stations throughout the region thanks to a new interactive map and a special program landing page, available [here](#).

As the program moves into its next phases, DGV will begin measuring the environmental impact of the initiative. This includes tracking the number of single-use plastic bottles avoided. The program is working toward a goal of diverting up to 150,000 plastic water bottles annually, helping reduce waste while promoting a more sustainable visitor experience. In addition to fixed refill stations, reusable water bottles are now available for program use. Local tour operator, The Pedaler Cycling Tours & Rentals will now incorporate them into guided cycling tours, offering guests a practical and visible alternative to single-use plastic bottles.

"Tap Into Local demonstrates how collaboration across our tourism community can lead to meaningful, measurable action," said Paul Nursey, CEO of Destination Greater Victoria. "By making it easier for visitors to refill and reuse water bottles, we're supporting responsible travel choices while showcasing the quality and accessibility of our region's drinking water."

The Program is funded through the CleanBC Plastics Action Fund, with financial support provided by the Province of British Columbia and Alacrity Canada through the Ministry of Environment and Climate Change Strategy. The initiative aligns with DGV's broader commitment to responsible destination management and reducing the environmental footprint of tourism.

To view participating locations and learn more about the program, visit www.tourismvictoria.com/tap-into-local.

About Destination Greater Victoria: Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing and management organization working in partnership with approximately 950 businesses and municipalities in Greater Victoria. For more information, visit the Destination Greater Victoria [website](#).

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